

SLAMFEST 2017 (26th Annual) SPONSORSHIP PACKAGES

We are excited about this opportunity to work with your organization to showcase your awesome product(s)

Since 1991, Mini Madness, Inc. has put on a world class event showcasing the southeast's most premier custom vehicles. This event is known as Slamfest. Our 26th annual show will be held October 14th & 15th 2017. The Florida State Fairgrounds in Tampa, FL will be venue. This location allows easy access from not only the entire state of FL including surrounding states. Last year, Slamfest drew 683 participants and 5,000+ spectators. Slamfest has earned the title of the longest running, club promoted event in the US. The purpose of this package is to outline some of the ways your business may contribute to our event and showcase your awesome products!

Diamond Level Package: \$10,000

Title Sponsor

Slamfest Full page AD in Common Treads Magazine with your Logo.

Your company logo on all Top 50 trophies, Best Of's, Dash Plaques, show window stickers.

Promo videos for Slamfest with your logo.

Company logo on Slamfest Show Banners.

Your company logo on Slamfest Flyers, Slamfest Show Shirts, Slamfest Website & Slamfest Social Media Pages.

Unlimited Vendor Space Outside / Inside (Power hook up Included)

Company logo on all Slamfest Goody Bags, Slamfest Cups, Slamfest Koozies..

12 armbands and 6 window stickers included.

Advertisement through media sources such as radio, newspapers, etc

10 Complimentary Show Shirts for your representatives or guest.

Announcements made by DJ during the show.

Your Company Banners hung throughout the show grounds. (Provided by Sponsor)

Your flyers, brochures, keychains, business cards, etc. put in 100 pre-registration bags. (Provided by Sponsor)

Platinum Package: \$5,000

Main Stage Sponsor

Your company logo on (2) 15x3 Banners (1) 23'-6" x 12'-8" Hung on the main stage.

Slamfest Full page AD in Common Treads Magazine with your Logo.

Promo videos for Slamfest with your logo.

Company logo Slamfest Show Banners.

Your company logo on Slamfest Flyers, Slamfest Show Shirts, Slamfest Website & Slamfest Social Media Pages.

Unlimited Vendor Space outside / inside (Power hook up included)

10 armbands and 5 window stickers included.

Advertisement through media sources such as radio, newspapers, etc.

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5 Complimentary Show Shirts for your representatives or guest.
Announcements made by DJ during the show.
Your company Banners hung throughout the show grounds. (Provided by Sponsor)
Your flier, brochure, keychains, business card, etc. put in 100 pre-registration bags.
(Provided by Sponsor).

Gold Level Sponsorship Package: \$3,000 Bikini Contest Sponsorship Presented by Your Company

Bikini participants will wear your company shirts.
Owner or representative will be a judge with a front row seat.
Slamfest Full page AD in Common Treads Magazine with your Logo.
Promo videos for Slamfest with your logo.
Company logo on Slamfest Show Banners.
Your company logo on Slamfest Flyers, Slamfest Show Shirts, Slamfest Website & Slamfest Social Media Pages.
Vendor Space inside or outside 40x20 (Power hook up included)
6 armbands and 3 window stickers included.
Advertisement through media sources such as radio, newspapers, etc.
Announcements made by DJ during the show.
Your company Banners hung throughout the show grounds. (Provided by Sponsor)
Your flier, brochure, keychains, business card, etc. put in 100 pre-registration bags.
(Provided by Sponsor)

Silver Level Sponsorship Package: \$2,000 Sound Off Sponsor Presented by Your Company

Company logo on Window Stickers/Dash Plaques for stereo portion.
Slamfest Full page AD in Common Treads Magazine with your Logo.
Promo videos for Slamfest with your logo.
Company logo on Slamfest Show Banners.
Your company logo on Slamfest Flyers, Slamfest Show Shirts, Slamfest Website & Slamfest Social Media Pages.
Vendor Space 40x20 in stereo portion (Power hook up included)
6 armbands and 3 window stickers included.
Advertisement through media sources such as radio, newspapers, etc.
Announcements made by DJ during the show.
Your company Banners hung throughout the show grounds. (Provided by Sponsor)
Your flier, brochure, keychains, business card, etc. put in 100 pre-registration bags.
(Provided by Sponsor)

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Armband Sponsorship Package: \$1,000

All Spectator/Car Show Participant's Armbands w/ Your Company Logo On Them.

Slamfest Full page AD in Common Treads Magazine with your Logo.

Your company logo on Slamfest Show Shirts.

Your company logo on Slamfest Show Flyers.

Your company logo on Slamfest Show Banners.

Your company logo on Slamfest Website & Social Media Pages

Vendor space 10x10 Outdoors

(1)armband and (1>window sticker included.

Your flyers, brochures, keychains, business cards, etc. put in 100 pre registration bags.

(Provided by Sponsor)

Bronze Level Package: \$500

Slamfest Full page AD in Common Treads Magazine with your Logo.

Your company logo on Slamfest Show Shirts.

Your company logo on Slamfest Show Flyers.

Your company logo on Slamfest Show Banners.

Your company logo on Slamfest Website & Social Media Pages

Vendor space 10x10 Outdoors

(1)armband and (1>window sticker included.

Your flyers, brochures, keychains, business cards, etc. put in 100 pre registration bags.

(Provided by Sponsor)

Flyer Package: \$100

Company logo on Slamfest Show Flyers, Slamfest Show Website & Slamfest Social Media Pages..

Send Check or Money order to:

Mini Madness Inc.

PO Box 110492

Naples, FL 34108

Or

Send Payment thru Pay Pal as a gift to:

Slamfest2011@aol.com

Email Logo to (Once Paid):

rj@eyekandydesigns.com

In the subject line write: Slamfest 26 Flyer

*****File types must be .ai, .eps, .pdf or a workable .psd*****

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Vendor Spaces:

Does not include power hook up. There is an additional \$75 charge for power.

Outdoors

10x10 \$150 (1) armband (1) window sticker

20 x 20 \$250 (2) armbands (2) window sticker

Indoors

10x10 \$300 (1) armband (1) window sticker

20x20 \$500 (2) armbands (2) window stickers

NOTE:

If you purchase more than one space, the depth of that space, 20', does not change. Also, if you need more than 20' wide, you must purchase more spaces. If you need 40', you must purchase 2 spaces, if you need 60', you must purchase 3 spaces, etc. Extra space can also be added in 10' increment at \$100. Vendor must provide their own tables and chairs.

Extra Armbands & Window Stickers can be purchased @ additional cost of \$15 each.

We certainly hope that you take this opportunity to participate in the largest show of its kind in the state of FL. If you have any questions please do not hesitate to contact us.

Mini Madness Car & Truck Club thanks you for your time and consideration.

Thanks,

Mike Murray

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Website: Minimadness.com

Slamfest Facebook Page: <http://facebook.com/Slamfestntampafi>

Slamfest Instagram Page: @slamfest_show_fl